



Tourism Advisory Board Meeting
June 29, 2017 | Noon

Individuals Attending:

Tourism Advisory Board

Beverly Babb, Board Member
Ron Davis, Board Member
Lynn Horner, Board Member
Pat Jernberg, Board Member – *absent*
Rick Klein, Board Member
Larry Tucker, Board Member
John Yergert, Board Chair
Pam Denahy, Tourism & Events

Additional Attendees

Dean Malouff, City Attorney
Brad Patterson, KOA
David Montoya, Red Lion Hotel

Minutes & Financials

This was a special meeting of the Tourism Board; therefore, no minutes or financials were presented.

Welcome Center

John reported to the Board that he had a meeting with the current Chamber Manager about the Temporary Welcome Center being housed at the Chamber of Commerce. Several concerns were brought up and discussed at that meeting. After much discussion, the Tourism Board voiced several similar concerns over the feasibility of the Welcome Center at the Chamber.

As part of a separate discussion, David Montoya with Red Lion Hotel, mentioned the possibility of available space for a Welcome Center at the Red Lion.

No action was taken. Next steps, Pam and John will reach out to schedule another meeting with Andrew Hayden, LJCC President and Randall Roberson, LJCC Board Member to further discuss the concerns that exist between both entities and decide if a temporary Welcome Center at the Chamber of Commerce is feasible.

Next Meeting

The next regular meeting of La Junta Tourism will be Tuesday, July 12, at the Red Lion Hotel.