



**Tourism Advisory Board Meeting  
November 1, 2017 | Noon**

*Individuals Attending:*

**Tourism Advisory Board**

Beverly Babb, Board Member  
Ron Davis, Board Member  
Lynn Horner, Board Member  
Pat Jernberg, Board Member – *absent*  
Rick Klein, Board Member  
Larry Tucker, Board Member  
John Yergert, Board Chair  
Pam Denahy, Tourism & Events

***Koshare Museum & Board***

Jeremy Manyik  
David Balicki  
Jim Rizzuto  
Janet Berg  
Rick Wallner  
Jon Kolomitz

***Additional Attendees***

Bette McFarren, LJTD  
Ed Vela, City Council  
Brad Patterson, KOA  
Spiros Michaelidis, Stage Coach Motel

---

**Minutes & Financials**

Minutes were distributed and approved. Lodging tax numbers for October had not been received at the time of the meeting.

**Welcome Center**

The Koshare Board and the Tourism Board met to discuss the logistics and details of possibly moving forward with a Welcome Center located at the Koshare Museum. A number of details were discussed including staffing, signage, operating costs, itineraries, parking and much more. After a lengthy discussion, the Board decided on next steps. . Next steps – Koshare Board will work on a budget and have that to the Tourism Board for review at that next meeting.

**Next Meeting**

The next regular meeting of La Junta Tourism will be Wednesday, December 6, 2017 at noon at the Municipal Building.