



Tourism Advisory Board Meeting
December 6, 2017 | Noon

Individuals Attending:

Tourism Advisory Board

Beverly Babb, Board Member

Ron Davis, Board Member

Lynn Horner, Board Member

Pat Jernberg, Board Member

Rick Klein, Board Member

Larry Tucker, Board Member

John Yergert, Board Chair

Pam Denahy, Tourism & Events

Jeremy Manyik, Koshare Museum

David Balicki, Koshare Museum

Ed Vela, City Council

Brad Patterson, KOA

Susie Sarlo, Picketwire Players

Dean Malouff, City Attorney

Amiee Hall, City Engineer Office

Minutes & Financials

Minutes were distributed and approved. Lodging tax numbers for October had not been received at the time of the meeting.

Applications

- Picketwire Players – \$500, 50th Anniversary, passed unanimously
- Oregon-California Trail Association – \$1,200, 17th Anniversary of Oregon Trail advertising, tabled

Approved application(s) will be recommended to City Council for final approval.

Other

Board Vacancies – three letters of intent were received, the Board voted to recommend Bev Babb and Ron Davis to remain on the Board. The recommendation will be presented at the December 18 City Council meeting.

LJCC Board of Directors – John discussed with the Board a conversation he had with the Chamber of Commerce about having someone from the Tourism Board on the Chamber Board. Dean Malouff suggested an ex-officio position for each Board; John will discuss with the Chamber and report back.

LJCC Hospitality Committee Meeting – Pam reported on a meeting she attended, organized by the Chamber of Commerce, to create a Hospitality Committee.

Next Meeting

The next regular meeting of La Junta Tourism will be Wednesday, January 3, 2018 at noon at the Municipal Building